



LAGUNA BEACH

MEDIA FACT SHEET

**ARTISANAL SHOPPING: THE SHOPS AT MONTAGE
OFFER IMMERSION IN CAREFULLY CRAFTED LUXURY LIFESTYLE**
*Not your 'typical' hotel gift shops... unique high-end products and exquisite personal
concierge service make The Shops a coveted shopping resource*

WHAT: The Shops at Montage are one-of-a-kind specialty “galleries” that feature items created by noted and emerging designers and small family-owned producers, hand-selected to appeal to the most discerning travelers. Each of the intimate European-style boutiques has a single focus that reflects its artistic Laguna Beach setting and is staffed by a cadre of trained personal shopping concierges.

- **The Art of Fragrance:** inspired by an old-style apothecary, featuring niche fragrance, beauty and home fragrance items. Collections include House of Creed, L’Artisan, Serge Lutens, Santa Maria Novella, DL and Co, Comptoir Sud Pacifique, Diptyque, I Profumi di Firenze, Antonia’s Flowers, and Wendy Glez lingerie and loungewear. A Montage Boudoir section offers the custom-made amenities found in guestrooms, including Fili Casa linens, bathrobes and bath products. Montage mattresses, featherbeds and pillows may also be ordered, while at the custom candle bar, you can create your own personalized scented soy candle.
- **The Art of Writing:** a boutique to tempt anyone’s muse, offering exclusive writing instruments, desk accessories, art materials and an array of books to feed your mind and decorate your table. Also available are European leather-bound journals with fine paper from Amalfi, scented inks, unique stationery and handmade cards and more from the likes of favorite designers such as Elements by Jill Schwartz, Match, Jan Barboglio and John Derian.
- **Treasures:** a wealth of fashion options and keepsakes, including casually elegant resort wear, designer handbags and luxury gift items, from a host of noted designers and up-and-coming California talents. Featured lines include those by Kooba, Clara Kasovina, Jay Strongwater, Trina Turk, Nat Nast, Isabella Fiore, Robert Graham, Zegna, Helen Kaminski, Catherine Malandrino, Botkier, Gustto, Diane Von Furstenberg, Elizabeth Hurley Swim, Le Tarte Swim and K Jacques St. Tropez.

- more -

WHY: The Shops at Montage are an extension of the Montage experience, carefully designed to offer the same signature luxury with a distinctive California flair that guests enjoy at Spa Montage, while dining at Studio or relaxing in craftsman-style accommodations. To orchestrate such a customized shopping experience required a novel approach. Rather than lease the retail space to outside vendors as is customary in the hotel industry, Montage chose to own and operate The Shops in a most hands-on manner, and developed a resort department to oversee boutique concept and design, merchandise selection and display, and staff hiring and training. As a result of this commitment, The Shops attract many exclusive retail partners and offer unique items, trunk shows and meet-the-designer opportunities that are traditionally found only at larger high-end luxury stores in Los Angeles or New York. You can meet various designers at our Summer Style Showcase.

WHO: Anne Engelerdt-Salcedo is the style icon who anticipates trends and travels the world seeking the latest, hottest brands, products and designers for The Shops. Her relationships worldwide often enable The Shops to be the launch location or the exclusive outlet for an item or product line in Orange County, in California or in the U.S.

WHERE: The Shops at Montage Laguna Beach, CA

WHEN: The Shops at Montage are open daily, 7 a.m. – 11 p.m.

AVAILABLE FOR INTERVIEWS: Retail consultant Anne Engelerdt-Salcedo, with more than 20 years of luxury resort retail operations expertise, can discuss product trends, finding and showcasing new designers, retail boutique design and merchandising, in-store events, online catalogues and staff training needs in order to appeal to a very discerning demographic of overnight guests and day visitors.

About Montage Laguna Beach

Montage, set on a coastal bluff overlooking the Pacific in the heart of the vibrant arts community of Laguna Beach, offers 30 acres of oceanfront luxury. The 250-room craftsman-style resort features beachfront accommodations; a 20,000-square-foot spa; destination dining at Studio; a wealth of outdoor recreation, including three pools, beach and water sports; a fine art collection; and more than 20,000 square feet of indoor and outdoor meeting space. For information and reservations, please contact Montage, toll-free, at 1-888-715-6700; or visit the Web site at www.montagelagunabeach.com.

About Montage Hotels & Resorts

Montage Hotels & Resorts is an ultra-luxury hotel and resort management company founded by Alan Fuerstman in 2002. The company's flagship oceanfront resort, Montage Laguna Beach, opened in February 2003 in the vibrant arts community of Laguna Beach, California. The company's second hotel opened in Beverly Hills in November 2008. Other properties under development include Montage Deer Valley® in Park City, Utah, scheduled to open in 2010 and Cabo San Lucas, Mexico scheduled to open in 2012. www.montagehotels.com

#

Media Contact:

Kacey Spies-Bruno
Director of Public Relations
Phone: (949) 715-6116
Kbruno@montagehotels.com

Sheila Donnelly & Associates
Babs Harrison
Phone: (212) 851-8425
Babs@sheiladonnelly.com