



LAGUNA BEACH

MEDIA FACT SHEET

PAINTBOX CHILDREN'S CLUB AT MONTAGE LAGUNA BEACH

The art of child's play redefined for ages 5-12 and their parents

WHAT: The Paintbox arts and activities program at the beachfront Montage Laguna Beach offers year-round outdoor adventure, creative expression and imaginative games for children ages 5-12. The playful program takes its name from its setting in the arts community of Laguna Beach and features an array of daily supervised activities, developed with critical input from children themselves. A new special Montage Family Day creates a fun, interactive day for everyone in the family, including teens and parents, who will enjoy an array of unique Laguna Beach area activities and meals from sunrise to sunset.

Theme Days Every Day

- Every day at Paintbox is different, with a theme taking center stage each day; varied activities in the mornings and afternoons ensure that all-day sessions are engaging rather than repetitive
- *Safari Adventure Monday* - Grab your binoculars and join the hunt for lions, tigers and bears, Oh my! You're sure to have a wild time.
- *Treasure Tuesday* - X marks the spot for a day of treasure hunting, pirate battling and walking the plank. Can you find the gold?
- *Hooray for Hollywood Wednesday* - Sing your hearts out at our very own "Paintbox Idol!" Make your own Hollywood handprints and Famous Cookies
- *Laguna Luau Thursday* - Get ready to limbo as Montage transforms into a tropical island party filled with crafts and games.
- *"Fiesta Friday"* - It's Paintbox Party time! A day filled with musical games, balloon fun, face painting and instrument making!
- *"Surf's Up Saturday"* - Let's pack up our gear and take it to the beach. A day filled with the Paintbox Sandcastle Contest, Beach Blanket BINGO and sand art to take home.
- *Earth Day Sunday* - Saving the planet can be lots of fun. From planting seeds to making recyclable crafts, you'll learn what you can do to go green.

Paintbox Base Camp

- An exclusive colorful clubhouse serves as game room, art studio, lunch room, computer lab and hang out space, and is filled with arts and crafts supplies, costumes and sports equipment galore
- Just-for-children amenities include a karaoke machine, flat screen computers, flat screen TV and DVD player, DVD camera and an extensive library of children's books and DVDs

Montage Family Day

- For families who wish to enjoy a special day together, Montage has developed an array of activities unique to Laguna Beach, including whale and dolphin watching, private tour of Santa Ana Zoo, family golf lessons, family surf lessons, family beach boot camp, family plein air painting lessons, family belly dancing, family pilates, family yoga sessions and more
- To complete the day, Montage will provide breakfast at the resort or a local 1940s-style diner, a picnic lunch and, at dinnertime, a private kitchen tour and sampling, dinner in the Loft or a personal pizza party with choice of movie, and a build-your-own sundae bar or individual cake decorating contest
- Families simply select a date, choose their two favorite activities and dining options, and Montage will make it happen, complete with complimentary family album, all-day family helper and any instruction and transportation, for \$1,300 per family of four (room rate not included); \$75 per additional family member

WHY: Engaging the imagination is the first step to creating delight and a special Montage memory for everyone in the family.

WHO: For Paintbox, all guests ages 5-12; for Montage Family Day, all resort guests welcome to participate

WHERE: Paintbox, Montage Laguna Beach, CA

WHEN/HOW:

Paintbox: Resort guests may enroll children in their choice of sessions:

- Full-day, 9 a.m. – 4 p.m., \$90; includes lunch, a Paintbox amenity bag
- Half-day, 9 a.m. – 1 p.m. or 12 p.m. – 4 p.m., \$60; either session includes lunch and an amenity bag
- Children's Night Out, 6 – 9 p.m., \$60; includes dinner. Friday and Saturday evenings; Nightly during summer season

Montage Family Day: \$1,300 for family of up to four individuals, including selection of two activities, choices for breakfast, lunch and dinner, a family album, and any special instruction or transportation as needed; \$75 per person for additional family members. Available to resort guests only. To arrange, contact Stacy Adelman, 949-715-6005. Requires seven days advanced notice.

AVAILABLE FOR INTERVIEWS: Stacy Adelman, director of Paintbox, oversees all of the resort's family activity programming, drawing on extensive previous experience spearheading children's activities at family resorts in the U.S., Mexico and Caribbean. She can discuss designing engaging activities for diverse ages and interest levels, as well as new programs to debut soon for teens.

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About Montage Laguna Beach

Montage, set on a coastal bluff overlooking the Pacific in the heart of the vibrant arts community of Laguna Beach, offers 30 acres of oceanfront luxury. The 250-room craftsman-style resort features beachfront accommodations; a 20,000-square-foot spa; destination dining at Studio; a wealth of outdoor recreation, including three pools, beach and water sports; a fine art collection; and more than 20,000 square feet of indoor and outdoor meeting space. For information and reservations, please contact Montage, toll-free, at 1-888-715-6700; or visit the Web site at www.montagelagunabeach.com.

About Montage Hotels & Resorts

Montage Hotels & Resorts is an ultra-luxury hotel and resort management company founded by Alan Fuerstman in 2002. The company's flagship oceanfront resort, Montage Laguna Beach, opened in February 2003 in the vibrant arts community of Laguna Beach, California. The company's second hotel opened in Beverly Hills in November 2008. Other properties under development include Montage Deer Valley® in Park City, Utah, scheduled to open in 2010 and Cabo San Lucas, Mexico scheduled to open in 2012. www.montagehotels.com

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