

MONTAGE ENEWSLETTER SWEEPSTAKES
Official Rules

THE FOLLOWING PROMOTION IS OFFERED ONLY WITHIN THE UNITED STATES AND SHALL BE EVALUATED ONLY ACCORDING TO UNITED STATES LAW. DO NOT PROCEED IF YOU ARE NOT CURRENTLY A RESIDENT OF, AND LOCATED IN, ONE OF THE 50 UNITED STATES OR THE DISTRICT OF COLUMBIA. YOU MUST BE AT LEAST 21 YEARS OLD AT THE TIME OF ENTRY TO BE ELIGIBLE.

Eligibility

This Sweepstakes is open to legal residents of the 50 United States and the District of Columbia, who are 21 years of age or older ("Entrant"). Employees, officers and directors of Montage Hotels & Resorts, LLC ("Sponsor"), its affiliated companies, subsidiaries, advertising and promotional agencies, and the Immediate Family Members and Household Members of each, are ineligible. "Household Members" shall mean those people who share the same residence at least three months a year. "Immediate Family Members" shall mean parents, grandparents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses. Proof of eligibility will be required.

Sweepstakes Period

Montage February Enewsletter Sweepstakes ("Sweepstakes") begins at 12:01 AM Pacific Daylight Time on February 1, 2010, and all entries must be received by 11:59 PM Pacific Daylight Time on February 28, 2010 ("Sweepstakes Period"). All eligible entries received during the Sweepstakes Period will be included in the drawing for the Prize.

Sweepstakes Entry Instructions

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS GIVEAWAY. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING.

To enter, Entrants must register to become a member of Sponsor's mailing list at http://www.montagelagunabeach.com/resort_overview/ro_newsletter.html during the Sweepstakes Period. Normal internet access and usage charges imposed by your internet provider will apply. It is the Entrant's sole responsibility to notify Sponsor if his/her email address and/or postal address changes. For entry into the Sweepstakes without becoming a member of the mailing list, mail a 3" x 5" postcard containing your complete name, address (including zip code), a valid email address (if available) and phone number to: Montage Hotels & Resorts, Enewsletter Sweepstakes, 30801 South Coast Highway, Laguna Beach, CA 92651. Mail-in entries must be postmarked no later than February 28, 2010.

Limit one (1) entry per household/postal address/email address. If more than one (1) entry is received from a household, postal address or email address during the Sweepstakes Period, all additional entries submitted by that household, postal address or email address will be void. Each Entrant must be the rightful owner (or have authorized use) of the email account used for entry. In the event of a dispute as to the identity of an Entrant or winner, the Entrant or winner will be deemed to be the natural person in whose name the email account is registered. Incomplete, unreadable, or unintelligible entries will be disqualified. Entrants must complete all entry requirements to be eligible to win.

Entrant Obligations

Entrants are subject to, and must comply with, the Sweepstakes' Official Rules and all terms of use and policies of Sponsor's web site. Please read all such rules, terms of use, instructions and policies carefully before participating in this Sweepstakes. By entering, Entrants represent that they are eligible based on

the requirements provided in these Official Rules, and agree (a) to be bound by these Official Rules, (b) to indemnify, release and hold harmless Sponsor, its subsidiaries, affiliates, directors, officers, employees, and agents from any and all liability for any injuries, losses, or damages of any kind caused by any prize or resulting from acceptance, possession, use, or misuse of the Prize or any Prize-related activities, and (c) to Sponsor's use of Entrants' personal information as described in the Privacy Policy located at www.montagehotels.com/privacy-policy.php. Except where prohibited by law, entry constitutes permission without further consent to use the winner's name, hometown, likenesses, and photographs for broadcast, online posting, and/or in any other media, including for advertising and publicity purposes, without limitation or additional notice or compensation (such consent being optional for Tennessee residents).

Sponsor is not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or technical, network, telephone equipment, electronic, computer, hardware, or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry, winner or other Sweepstakes information by Sponsor or Entrants for any reason whatsoever. Sponsor is also not responsible for any injury or damage to any Entrant's or any other person's computer or device related to or resulting from downloading any materials in the Sweepstakes or for entries that are late, misdirected or incomplete, lost, stolen, illegible or damaged. All entry materials may be maintained as part of Sponsor's Sweepstakes records. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE SWEEPSTAKES IS A VIOLATION OF THE CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW. Any such entries received from an Entrant who has made an attempt to undermine the legitimate operations of the Sweepstakes will be disqualified. Sponsor reserves the right to cancel or modify the Sweepstakes if it becomes technically or otherwise corrupted.

The Prize

The winner will receive a prize ("Prize") consisting of one (1) Ocean Coastal guest room (maximum occupancy two (2) persons) at Montage Laguna Beach (the "Resort") for three days/two nights. The approximate retail value of the Prize is \$1,190. Both winner and his/her guest must be 21 years of age or over. The winner is solely responsible for all travel-related and other expenses not expressly stated in the Prize description, including airfare and/or ground transportation to and from the Resort and all unspecified incidentals (including, but not limited to, meals, beverages, gratuities, phone calls).

Winner must reserve his/her stay at least thirty (30) days in advance of arrival and complete the stay by June 30, 2010. Dates of stay are subject to availability and certain restrictions, including blackout dates, may apply. If winner is unable to use the Prize within the designated dates, winner will be disqualified, Prize forfeited and no additional compensation will be awarded.

The Prize cannot be redeemed for cash or substituted for any other items by the winner. The winner cannot assign or transfer the Prize, or any portion thereof. Sponsor reserves the right to substitute a comparable prize of like or greater value, including cash, for the Prize (or any portion thereof) for any reason. The winner is responsible for all local, county, state, and federal taxes on the Prize based on the value set forth in these Official Rules. All prizes will be awarded that are properly claimed in accordance with these Official Rules.

Odds of Winning; Selection of Winner

Odds of winning depend on the number of entries received. One winner will be selected by random drawing from among all valid entries on or about March 1, 2010. The winner will be notified by email or U.S. Mail on or about March 1, 2010 and the winner will be posted on the Sweepstakes' website. The winner and guest will be required to complete, sign and return a Certification of Eligibility and Release and claim the Prize in a manner determined by Sponsor, in its sole discretion, within 14 days of the date of notification or they will be disqualified. If a winner cannot be reached, or if a winner does not return the signed and completed Certification of Eligibility and Release and claim the Prize within the designated time period, the Prize will be awarded to an alternate winner selected by random drawing.

Rules/Winner's List Requests

Sweepstakes rules are available at

http://www.montagelagunabeach.com/resort_overview/ro_newsletter.html and Monday through Friday during normal business hours at Montage Laguna Beach, 30801 South Coast Highway, Laguna Beach, California 92651 through March 1, 2010.

The winner will be posted on

http://www.montagelagunabeach.com/resort_overview/ro_newsletter.html. Requests for the name of the winner may be submitted, along with a separate, self-addressed, stamped envelope to: Montage Laguna Beach, 30801 South Coast Highway, Laguna Beach, California 92651, Attention: Bungalow Sweepstakes, no later than April 1, 2010.

General Rules

This Sweepstakes is subject to all applicable laws and regulations and is void where prohibited or restricted by law, including without limitation, in jurisdictions requiring registration, filing, trust account, or posting of a bond, or any other requirements or disclosures that are not expressly satisfied by these rules. Sponsor is not responsible for typographical or other errors in the printing, offering, or administration of the giveaway, or in the announcement of the Prize.

This Sweepstakes is governed by the laws of the United States and the State of California, without respect to conflict of law doctrines. As a condition of participating in this Sweepstakes, Entrants agree that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or in connection with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a court located in California having jurisdiction. Further, in any such dispute, under no circumstances will Entrants be permitted to obtain awards for, and hereby waive all rights to claim punitive, incidental or consequential damages, including attorneys' fees, other than participant's actual out-of-pocket expenses (e.g. costs associated with entering), and Entrant further waives all rights to have damages multiplied or increased.

Sponsor

The sponsor of this Sweepstakes is Montage Hotels & Resorts, LLC, 30801 South Coast Highway, Laguna Beach, California 92651.